

# KENTUCKY HORSE PARK

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## NEWS RELEASE

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### MAKE SURE HORSEY AIN'T MISBEHAVIN'

*World-Renowned Horsemanship Trainer and Author Chris Irwin Comes to KEENELAND and KHP*

LEXINGTON, KY (March 18, 2005) "How do you do magic with horses?" Chris Irwin replied, "I don't do magic with horses, horses have done magic with me."

Chris Irwin has earned a fine reputation around the world as a popular author and horse trainer who can get inside a horse's head. He will be both at the KEENELAND RACECOURSE and THE SECRETARIAT CENTER conducting both **Public Demonstrations and Private Horsemanship Sessions October 8 and 9**. As part of the "Breakfast With The Works" festivities, Irwin will "wow" the crowd with his quick-and-easy turnaround of a retired Thoroughbred from off the track Saturday morning at 8:30 at the Keeneland Paddock. Following the public demonstration, he will host a book-signing at Keeneland's new gift shop for his just-released book, "**Dancing With Your Dark Horse**." He will then be at the Maker's Mark Secretariat Center at the Kentucky Horse Park the rest of the day Saturday and all day Sunday for their official 'Grand Opening' celebration weekend, presenting both live demonstrations and private horsemanship sessions.

"Horses don't lie," noted Irwin, "They don't separate how they feel from how they act. Whether they're feeling scared, confused, submissive, bold, or just relaxed and confident – and believe it, horses feel all these emotions and more – they tell you exactly where they're at and what they want from you and mean it down to the bone every single time."

John Nicholson, Executive Director of the Kentucky Horse Park observed, "We're always pleased when trainers of the caliber of Chris Irwin can be here at the park, because we know that horses are going to benefit. Chris is known as a trainer who can turn around last-chance horses, and we applaud his efforts on their behalf. It's a perfect fit for him to be working with the Secretariat Center because they are assisting last-chance Thoroughbreds."

Irwin's philosophy of horse training strongly encourages the horse owner to be strong and compassionate, transparent, calm, focused, consistent and assured.

Irwin concluded, "If you're serious – I mean serious – about training your horse, you'd best realize that this can be powerful, life changing stuff. It takes a lot of time and it takes humility and courage to change the way you think. But it gets results, magical results, for both the horse and rider."

The *Private Horsemanship Sessions* will be one-on-one, and will address whatever issue the owner and their horse are having – be it on the ground or under saddle. As session times are limited, interested horse owners should make arrangements immediately to take advantage of this opportunity. For more information on Chris Irwin, visit his website at [www.chrisirwin.com](http://www.chrisirwin.com). For information on the Grand Opening Celebration at The Secretariat Center at the Kentucky Horse Park, contact Fred Winters at 859-246-3080.

The Kentucky Horse Park is a working horse farm/theme park and equine competition facility dedicated to man's relationship with the horse. The park is an agency of the Kentucky Commerce Cabinet that hosted 913,000 visitors and 80 special events and horse shows in 2003. The park is located at Exit 120, Interstate 75, just north of Lexington. **The** place to get close to horses, the park is open daily March 15 to October 31, and Wednesday through Sunday, November 1 to March 14.

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